

### 1. Social Media Marketing

Weekly content creation and campaign management to boost brand awareness and engagement.

- Monthly Package Price: 300 TND (ad management, analytics)
- **Monthly Package Price**: 500 TND (ad management, analytics and strategy consultation)

### 2. Content Creation

High-quality content development for blogs, and social media on a weekly basis.

- Monthly Package Price: 150 TND (4 social media posts)
- Monthly Package Price: 200 TND (8 social media posts)
- Monthly Package Price: 300 TND (Includes 2 reels and 4 social media posts)
- Monthly Package Price: 500 TND (Includes 4 reels and 8 social media posts)
- Monthly Package Price: 700 TND (Includes 4 reels and 10 social media posts)
- Monthly Package Price: 1,000 TND (Includes 8 reels and 8 social media posts)
- Monthly Package Price: 1,200 TND (Includes 8 reels and 10 social media posts)

## 3. SEO Services & Web Development

Ongoing website optimization to improve search engine rankings and drive organic traffic.

- **First Month Price**: 1,500 TND (Includes initial setup, optimization, and web development and design)
- **Monthly Package Price (after first month)**: 500 TND (Includes weekly updates, performance tracking, and content optimization)

### 4. Email Marketing

Regularly scheduled email campaigns to engage customers and drive sales.

• **Monthly Package Price**: 200 TND (Includes 4 email campaigns with analytics and segmentation)

# **Additional Services**

• Contact us for Additional Services

For more information or to get a custom quote, contact us at <u>penumbra.and.umbra4@gmail.com</u>

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